G – 4533

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper IV : CO 224 – INTERNATIONAL BUSINESS

(2018 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions **Each** question carries 2 mark.

1. What are subsidiaries?

2. What is global environment?

3. What does Haberlers theory of opportunity cost says?

4. What is NAFTA?

5. What is customs union?

6. What is transfer pricing?

7. What is mercantilism?

8. What is the primary objective of WTO?

9. What is MNCS?

10. What is MIGA?

(10 × 2 = 20 Marks)

SECTION – B

Answer any **five** questions. **Each** question carries **5** mark.

11. State the recent developments in international business?

12. Explain the Hecksher Ohlin theory.

13. What are the challenges ahead of MNCS?

14. Explain host country government policies?

15. What is the scope of international business?

16. Explain the barriers for free trade in world.

17. Explain the influence of government of India in foreign trade.

18. Explain the objectives of international monetary system.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. **Each** question carries **15** marks.

19. Discuss the role of UNCTAD in international business.

20. Explain any two theory of international business with illustrations.

21. Specify and explain the different methods of payment in international trade.

22. Describe in detail the responsibilities of international business.

(2 × 15 = 30 Marks)

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

PAPER IV: CO 224 INTERNATIONAL BUSINESS

(2014 – 2017 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions in **two** or **three** sentences. Each question carries **2** marks.

1. What is Preferential Trade Area?

2. What do you mean by absolute advantage?

3. What is Leontief Paradox?

4. What do you mean by Strategic Alliances?

5. Define 'Franchising'.

6. What do you mean by 'Herd' mentality in international business?

7. What is Deregulation?

8. What do you understand by Common Market?

9. What is Protectionism?

10. What is GSP?

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer **any five** questions. Each question carries **five** marks.

11. Briefly discuss the risks of international investing.

12. Explain the corporate life cycle theory of international marketing.

13. Discuss the managerial issues concerned with transfer pricing.

14. List the criticisms against MNCs, with reference to externalities.

15. What are the push and pull factors of the environment acting on the Global firm?

16. Briefly state the assumptions of Factor Proportions Model of factor endowments.

17. What are the basic principles of GATS?

18. What is Global Portfolio Management? What are its major determinants?

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. Each question carries **15** marks.

19. Briefly discuss the major principles of WTO.

20. Briefly explain the different forms of trade barriers imposed by national governments to protest domestic industries.

21. Decompose the international business environment that determines the marketing activities of a firm in the global market.

22. Discuss the major HRM issues connected with internationalisation of a firm.

(2 × 15 = 30 Marks)

G – 4625

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper II : CO 222 BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2014-2017 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions in two or three sentences. Each question carries **2 marks**.

1. Explain the concept of normative ethics.

2. Explain the concept of code of ethics.

3. What do you mean by organisational Culture?

4. Define Corporate Governance.

5. What do you mean by knowledge management?

6. Explain the concept of quality of work life.

7. Explain the concept of Corporate Image.

8. What is Social Audit?

9. What is culture?

10. What do you mean by strategic leadership?

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer **any five** questions. Each question carries **5** marks.

11. Why ethics is a part of good business practice?

12. Discuss ethical issues in HRM.

13. What are the characteristics of organisational culture?

14. Explain the principles of Corporate Governance.

15. What is EVA? Explain its significance.

16. What are the stages of knowledge management?

17. How do you achieve Corporate Excellence?

18. What are the components of quality of work life?

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** questions. Each question carries **15** marks.

19. How do you create an ethical workplace?

20. Discuss the rationale behind corporate social responsibility?

21. How do you build and sustain organisational culture?

22. Explain the items of Clause 49 of the Listing agreement.

(2 × 15 = 30 Marks)

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G – 4530

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper – I : CO 221 E-BUSINESS AND CYBER LAWS

(2018 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION A

Answer all questions, Each question carries 2 marks.

1. What is e-commerce?

2. What are Revenue model?

3. What is traditional marketing?

4. What is e-retailing?

5. What is Supply chain management?

6. What is Debit card?

7. What is meant by cyber Law?

8. What is Trademark?

9. State the meaning of OTP.

10. What are Cybercrimes?

.(10 × 2 = 20 marks)

SECTION B

Answer any five questions. Each question carries 5 marks.

11. Explain the e-business design.

12. Differentiate e- business and e-commerce.

13. What is online marketing? State the advantages in online Marketing.

14. Explain the e-payment mechanism.

15. Explain the terms and conditions of copy right.

16. Explain the issues relating to cyber investigation.

17. What are the advantages of e-commerce?

18. Explain the types of cyber - crimes.

(5 × 5 = 25 marks)

SECTION C

Answer any two Questions Each question carries 15 marks.

19. Explain in brief the benefits of electronic payment.

20. What are the advantages that can be enjoyed by technological enabled businesses?

21. What is IT Act 2000? Discuss the major provisions under IT act 2000?

22. Describe the various models of e- marketing.

(2 × 15 = 30 marks)

G – 4530

G – 4534

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper V: CO 225 : INVESTMENT MANAGEMENT

(2018 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. What do you mean by Dimensions of Investments?

2. Define "Unsystematic Risk".

3. What is Secondary Market?

4. Give the economic meaning of the term "Investment".

5. Name the types of Bonds.

6. What do you mean by Depositary System?

7. Write about Tax Planning.

8. What is Group Behavior?

9. State the assumptions of DCF.

10. What is a control chart?

.(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer any **five** questions. **Each** question carries **5** marks.

11. Distinguish between Investment and Speculation.

12. State the functions of Foreign Exchange Market.

13. Define Stock Exchange. Explain the functions of a Stock Exchange.

14. Give an account of various participants in financial market.

15. Explain the elements in Biases.

16. Mention the various levels of personal finance planning.

17. Briefly Explain the Circular Trading.

18. Write a note on financial modeling using Spreadsheet.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. **Each** question carries **15** marks.

19. Discuss the need and importance of different types of Investment.

20. What does market indicator implies? Explain different types of market indicators?

21. Explain different money market and capital market instruments.

22. What are the various finance functions in Spreadsheet? Discuss.

(2 × 15 = 30 Marks)

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G – 4534

G – 4626

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper III : CO 223 — QUANTITATIVE TECHNIQUES

(2014 – 2017 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer the following questions in **2** or **3** sentences. **Each** question carries **2** marks.

1. Point out the applications of Chi- square test.

2. What are Non-Parametric tests?

3. What is Sign test?

4. What do you mean by confidence interval?

5. Write a note on Bernoulli distribution.

6. What is meant by Two tailed test of hypothesis?

7. Point out the statistical tools available in SPSS.

8. Distinguish between Type I error and type II error.

9. Explain Kruskal Wallis H test

10. What is a P chart?

(10 × 2 = 20 Marks)

SECTION – C

Answer **any two** of the following questions.

19. Two groups of 50 handicaps each were taken to study the association of blindness and deafness , and the observations were tabulated as under:

Attributes	Blind	Not blind	Total
Deaf	10	40	50
Not deaf	30	20	50
Total	40	60	100

Using the Chi square test at 5% level, verify the association of blindness with deafness.

20. From the data given below, make the variance analysis and state if there is a significant difference in the mean yield of the different samples due to soil variable.

Soil	Samples			
	I	II	III	IV
A	15	18	25	24
B	30	27	27	19
C	25	30	15	20

21. From a sample of 200 workers in the sector I of a locality ,it was known that their monthly average income is Rs.1500 and with a S.D of Rs.375.From another sample of 300 workers in the sector II Of the same locality ,it was found that their average income per month is Rs.1575 with a S.D of Rs.225.Test the hypothesis at 1% significance level that there is no real difference between the average income of the workers in both the sectors when the S.D of the entire locality is known to be Rs.300.

22. What is t-distribution? Elucidate its important features along with the assumptions underlying it. Also point out its various applications.

(2 × 15 = 30 Marks)

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper III : CO 223 QUANTITATIVE TECHNIQUES AND FINANCIAL ECONOMETRICS

(2018 Admn)

Time : 3 Hours   Max. Marks : 75

PART – A

Answer **all** questions. Each question carries **2** marks.

1. What do you mean by combinatorics?

2. Define white noise.

3. Explain inverse probability.

4. Give the situation where Poisson distribution is assumed.

5. What isVIF?

6. What do you mean by stationary series?

7. Give steps to create histogram in SPSS.

8. What is Ramsey Reset Test?

9. Give a short note on BLUE.

10. Explain adjusted R-squared.

(**10 × 2 = 20 Marks**)

P.T.O.

PART – B

Answer **any five** questions. Each question carries **5 marks.**

11. Explain the significance of correlation analysis.

12. Describe various events used in probability theory.

13. Explain the steps in regression analysis.

14. Briefly describe 7 classical assumptions of OLS regression method.

15. Explain different types of unit root tests.

16. From a pack of cards, three cards are drawn at random. Find the probability that each card is from different suit.

17. Use the data below, showing a summary of highway gas mileage for several observations, to decide if the average highway gas mileage is the same for midsize cars, SUV's, and pickup trucks. Test the appropriate hypotheses at the $\alpha = 0.01$ level.

	n	Mean	Std. Dev.
Midsize	31	25.8	2.56
SUV's	31	22.68	3.67
Pickups	14	21.29	2.76

18. For a certain type of computers, the length of time between charges of the battery is normally distributed with a mean of 50 hours and a standard deviation of 15 hours. John owns one of these computers and wants to know the probability that the length of time will be between 50 and 70 hours.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** of the following questions. Each question carries **15 marks.**

19. Write a note on :

    (a) Autocorrelation

    (b) Multicollinearity

    (c) Heteroskedasticity

20. The deals cracked by an agent per day is a random Poisson variable with mean 2. Given that each day is independent of other day, find the probability of getting 2 deals cracked on first day and 1 deal to be cracked the next day.

21. Calculate one-way ANOVA

Group 1	Group 2	Group 3
3	4	9
1	3	7
3	5	8
2	5	11
4	4	9
3		

22. The following scores were worked out from a test in Mathematics and English in an annual examination.

Scores in	Mathematics(x)	English(y)
Mean	39.5	47.5
Standard deviation	10.8	16.8
		$r = +0.42$

Find both the regression equations. Using these regression estimate find the value of Y for X = 50 and the value of X for Y = 30.

(2 × 15 = 30 Marks)

3

G – 4531

Reg. No. : ....

Name : ....

Second Semester M.Com. Degree Examination, July 2019

Paper II: CO 222 STRATEGIC MANAGEMENT

(2018 Admission)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks

1. What is Strategic Management?

2. How mission is different from vision?

3. What do you mean by environmental scanning?

4. What are core competencies?

5. What do you understand by the term Generic Strategies?

6. Give an account of Vertical Integration.

7. Bring out the meaning of HR Strategies.

8. Define: BCG Matrix.

9. What is Strategic control system?

10. Define E-Business model.

(10× 2 = 20 Marks)

P.T.O.

SECTION – B

Answer **any five** questions. **Each** question carries **5 marks**

11. Explain Tows matrix.

12. Describe the different types of strategies.

13. Choose any one MNC operates in India and apply SWOT analysis for the MNC.

14. Discuss about GAP analysis.

15. Explain the process of strategic implementation and evaluation.

16. Discuss Mc Kinsey's 7s framework.

17. Discuss the advantages and limitations of strategic audit.

18. Explain new business models and strategies for internet economy.

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** questions. **Each** question carries **15 marks**

19. Briefly discuss the Strategic Management process.

20. Discuss the importance of SWOT analysis and ETOP.

21. Explain the various phases of strategy formulation with an illustration.

22. Examine the techniques of strategic evaluation and control.

(2 × 15 = 30 Marks)

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